Enabling Data Transmission with Kentico Connector for On-Site

Cient Background

On-Site is a practice-oriented and results-driven digital company, based in Rotterdam, the Netherlands, where an enthusiastic team of committed professionals realizes intelligent e-business solutions. On-Site conceptualizes, builds, and maintains tailor-made applications for the websites, online stores, intranet systems, and online communities as well as helps organizations get the most out of e-mail, search engine, and social media marketing.

By providing smart and advantageous solutions, On-Site optimizes sales, marketing, and logistics processes making the business of their clients more efficient and hence more profitable.

Business Challenge

Event-O-Planner, a product developed by SSA Group, represents a digital platform for event's organizers suitable for arranging symposiums, conferences, trade

shows, fairs, festivals, corporate events, and trainings of different types and scopes.

Our client, On-Site, helps its customers quickly create efficient iOS/Android mobile apps that provide information about event schedule, speakers, exhibitors, indoor, and outdoor maps, etc. using Event-O-Planner platform.

In order to enable data transmission from Kentico-based websites to Event-O-Planner platform, On-Site required an exclusive solution that would be able to carry out this process in a fast and efficient manner without compromising on data quality and security.

Project Description

Since Kentico and Event-O-Planner had different architecture types, Db Devs engineers started from creating a mapping wizard that helped developers to map types in Kentico and Event-O-Planner modules to facilitate data import. To simplify and improve settings management, Db Devs engineers implemented CRUD functionality for mappings.

The next step was devoted to implementation of logic for data import processes, that helped significantly reduce time and effort during the data migration from Kentico to Event-O-Planner. In order to add custom functionality and business logic to the platform, engineers deployed the connector, having integrated this new distributive module to Kentico.

The closing step of this project was integration of a functionality for easy and efficient scheduling of data import performed by the connector.

Value Delivered

Db Devs engineers delivered a data importing tool, capable of transmitting large amounts of data from Kentico CMS to Event-O-Planner back-end side. This solution enabled users to customize and adjust the migration profile in a wizard mode, manage scheduling and data migration processes. Implementation of this data connector helped event organizers automate business processes and reduce expenses.

The dynamic development approach used by Db Devs, allowed to deliver a new generation back-end system without interfering with the client's existing business, successfully guiding the event organizers through digital transformation.

About SSA Group

SSA Group is a software development company that designs, implements, and supports cutting-edge digital solutions, enabling customers to unlock their business potential.

With over 10 years of experience, SSA Group creates innovative products and modernize complex legacy systems that shape today's digital and business landscape.

SSA Group is a trusted partner for the world's industry leaders, consistently turning their ideas into reality.

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